



ART *in the* PARK

PRESENTED BY

**PEARSON LAKES
ART CENTER**

Saturday, August 5, 2023
Preservation Plaza, Arnolds Park, IA

Join us this August as one of Art in the Park's featured artists! Show, promote, and sell your original handmade fine arts and crafts at the Great Lakes Region's signature art festival. This juried booth show enjoys an outstanding reputation for presenting special exhibits of quality in a variety of media. Set upon the lush shores of sparkling Lake Okoboji, this free public event attracts thousands of visitors. Be a part of this decades long Okoboji Art tradition!

Schedule

Saturday, August 5

5:00 am - Site opens for set up

9:00 am - Judging begins; Show is open to the public

11:00 am - Awards are delivered to winning artists

4:00 pm - Show is taken down

Awards

Best of Show – \$250

First Place – \$150

Second Place – \$100

New Artist Award – \$50

Our Inclement Weather Policy

The Pearson Lakes Art Center will make every effort to hold Art in the Park even in inclement weather, such as, but not limited to: rain, wind, etc. Artists should be prepared for these elements and are responsible for the protection of their work.

This event will only be postponed in the event a weather related catastrophe prevents the use of the outdoor space. Artists will be contacted 12 hours prior to the set up time if this occurs. Artists who cannot attend the rescheduled date will be refunded.

****We reserve the right to cancel the show without prior notice in the interest of protecting exhibitors and the public.**



How to Apply

Participation is open to all artists who exhibit work of original concept, design, and execution. Only handcrafted work by the selling artist is acceptable. No commercial or mass produced products, molds, kits, patterns, or resale items will be permitted.

A panel of art professionals will act as jurors and will meet to review the submitted images. Selections will be made upon quality and originality of the work, and a desire to keep the media balanced.

Festival space is limited. Please submit applications as soon as possible. Applying artists will be notified of jurors selection by June 9, 2023. Entries after juror selection will be notified in a timely manner. Entry checks will be returned to those artists not selected to exhibit. Application fee is non-refundable.

- **Complete attached application at the bottom of this form**
- **Enclose a check for Application Processing Fee: \$10** - Please make this check out separately. *Members of the PLAC may waive this fee.*
- **Enclose a check for Booth Fee: \$175 per Booth.** *All booths will be a corner- visible on two sides.*
 - * Purchase two booths for a double booth. *Booth fee will be refunded if applicant is not selected to exhibit. Application fee will not be refunded. Booth Fee check will be cashed upon notification of acceptance.
- **3-5 JPEG images of your work, and one booth image, if available.** We will only be accepting images in JPEG format sent via email to artinthepark@lakesart.org. Images must accurately represent the body of the artist's work to be exhibited at Art in the Park and may also be used for marketing for the event. Name each image with the artist name and title of the work. *Example: ArtistName_TitleofWork*

A limited number of entries will be accepted for each media. It is important to submit images best representing your work. It does make a difference in jury acceptance scores. Descriptions of work and processes are welcome.

PLEASE NOTE: There will be a \$50 administrative fee, taken from booth fee refund if artist cancels prior to June 30, 2023. Cancellation by the artist on or after June 30, 2023 will result in loss of booth fee.

Event Information

- **Booth size is approximately 12' x 12', with 6 feet of space between and behind each artist.** Bring display materials, including tables, chairs, display boards, tents, and accessories. Electricity is not available on the grounds. The space is on grass; please bring materials to level your tent. Due to setup, each booth will be a corner, visible on two sides.
- **The Pearson Lakes Art Center is not responsible for any loss, theft, or damage of any kind to any artwork or other personal property.** Insurance is the responsibility of the artist. Come prepared for inclement weather. Our Inclement Weather Policy is stated on the reverse.
- **Booths will be reviewed on the day of the show.** If artwork is not consistent with slides submitted, artist will be asked to leave.
- **Iowa sales tax is the artist's responsibility.** Permits may be obtained by calling 1-800-367-3388. Exhibitors are responsible for collecting and reporting their own sales tax. Call 1-800-367-3388 or visit tax.iowa.gov with questions.
- **Artists that cancel without notifying festival coordinators or leave before the conclusion of the event will not be asked to participate in the future.**
- **As a service to your customers,** consider posting in your booth an artist statement including a description of the line process used in the creation of your artwork.

DEADLINES

June 9
Notification mailed to applicants

June 30
Exhibitor fee refund deadline

July 21
Information packet mailed to artists includes space assignments

Check ONE Jurying Category:

Artist Name _____
 Address _____
 City _____
 State _____ Zip _____

Ceramics	Drawing/Pastels	Fiber/Basket/Leather	Glass	Jewelry	Metal
Mixed Media	Oil/Acrylic	Photography	Printmaking/Graphics	Sculpture	
Watercolor	Wood	Other _____			

Phone _____

Email _____

Check here if you have requested more than one booth.

Website _____

Facebook _____

Instagram _____

Sales Tax ID # _____
Required to submit to IA Dept of Revenue

LIABILITY RELEASE

I hereby release and forever hold harmless the Pearson Lakes Art Center, the City of Arnolds Park, IA, the Arnolds Park Amusement Park, the Iowa Great Lakes Maritime Museum, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any and all responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to or participation in Art in the Park which is not responsible for any injury sustained by exhibitors or guests while within the space designated for exhibits. Further, I understand that I store my art at my own risk without exception or limitation.

My signature indicates acceptance of all conditions and rules of this prospectus. Application forms without signature will not be accepted. I have read the Inclement Weather Policy. I have enclosed all of the necessary information and payments for Art in the Park. All slides enclosed accurately represent my work.

SIGNATURE OF ARTIST _____

Application Fee (\$10)

Booth Fee (\$175 per booth)

Checks payable to Pearson Lakes Art Center. **Mail to: Art in the Park, Pearson Lakes Art Center, PO Box 255, Okoboji, IA 51355**