



PRESENTED BY

**PEARSON LAKES
ART CENTER**

Saturday, August 14, 2021
Preservation Plaza, Arnolds Park, IA

Schedule

Friday, August 13

Site opens for set up at noon until 8:00 pm (optional)

Saturday, August 14

5:00 am - Site opens for set up

Coffee & pastries available for exhibitors at 7:00 am

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9:00 am - Judging begins; Show is open to the public

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11:00 am - Awards are delivered to winning artists

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4:00 pm - Show is taken down

Awards

Best of Show – \$250

First Place – \$150

Second Place – \$100

New Artist Award – \$50

Our Inclement Weather Policy

The Pearson Lakes Art Center will make every effort to hold Art in the Park even in inclement weather, such as, but not limited to: rain, wind, etc. Artists should be prepared for these elements and are responsible for the protection of their work.

This event will only be postponed in the event that a weather related catastrophe prevents the use of the outdoor space. Artists will be contacted 12 hours prior to the set up time if this occurs. Artists who cannot attend the rescheduled date will be refunded. ****We reserve the right to cancel the show without prior notice in the interest of protecting the exhibitors and the public.**

COVID-19

In the event that the Art in The Park is cancelled due to Covid-19 concerns, artists will receive a full refund.



How to Apply

ART in the PARK Application

Participation is open to all artists who exhibit work of original concept, design, and execution. Only handcrafted work by the selling artist is acceptable. No commercial or mass produced products, molds, kits, patterns, or resale items will be permitted.

A panel of art professionals will act as jurors and will meet to review the submitted images. The identities of the artists are not disclosed. Selections will be made upon the quality and originality of the work, and a desire to keep the media balanced.

Applying artists who have met the early application deadline will be notified by mail of the jurors selection by June 11, 2021. Late entries will be notified in a timely manner. Entry checks will be returned to those artists not selected to exhibit. Application fee is non-refundable.

- **Complete the attached application at the bottom of this form**
- **Enclose a check for the Application Processing Fee: \$10** - Please make this check out separately. *Members of the PLAC may waive this fee.*
- **Enclose a check for booth fee. *Take advantage of Early Bird rates by applying before May 14th!*** Options:
Early Bird Booth Fee - \$125 | After May 14th: \$145
Early Bird Corner Booth Fee - \$160 | After May 14th: \$180 *Corner booths provide additional visibility and access; assigned on a first-come, first-served basis.*
Early Bird Double Booth Fee - \$250 | After May 11th: \$290
Early Bird Double Booth Fee with Corner - \$285 | After May 11th: \$325
**Booth fee will be refunded if applicant is not selected to exhibit. Application fee will not be refunded. Booth Fee check will be cashed upon notification of acceptance.*
- **3-5 JPEG images of your work, and one booth image, if available.** We will only be accepting images in JPEG format sent via email to artinthepark@lakesart.org. Images must accurately represent the body of the artist's work to be exhibited at Art in the Park and may also be used for marketing for the event. Name each image with the artist name and the title of the work. *Example: ArtistName_TitleOfWork*

A limited number of entries will be accepted for each media. It is important to submit images that best represent your work. It does make a difference in jury acceptance scores. Descriptions of work and processes are welcome.

PLEASE NOTE: There will be a \$50 administrative fee, taken from booth fee refund if the artist cancels prior to July 1, 2021. Cancellation by the artist on or after July 1, 2021 will result in loss of booth fee.

Event Information

- **Booth size is approximately 12' x 12', with 6 feet of space between and behind each artist.** Bring display materials, including tables, chairs, display boards, tents, and accessories. Electricity is not available on the grounds. The space is on grass; please bring materials to level your tent.
- **The Pearson Lakes Art Center is not responsible for any loss, theft, or damage of any kind to any artwork or other personal property.** Insurance is the responsibility of the artist. Come prepared for inclement weather. Our Inclement Weather and Covid-19 Policies are stated on the reverse.
- **Exhibitors are prohibited from selling non-original promotional items** (e.g. postcards, calendars, t-shirts, etc.) at Art in the Park.
- **Booths will be reviewed on the day of the show.** If artwork is not consistent with slides submitted, artist will be asked to leave.
- **Iowa sales tax is the artist's responsibility.** Permits may be obtained by calling 1-800-367-3388. Exhibitors are responsible for collecting and reporting their own sales tax. Call 1-800-367-3388 or visit tax.iowa.gov with questions.
- **Artists that cancel without notifying festival coordinators or leave before the conclusion of the event will not be asked to participate in the future.**
- **As a service to your customers,** consider posting in your booth an artist statement including a description of the line process used in the creation of your artwork.

DEADLINES

May 14

Postmark Deadline
for Early Bird Fee

June 11

Notification mailed for
all early applicants

July 1

Exhibitor fee
refund deadline

July 23

Information packet mailed to
artists includes space assignments

Artist Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

☐ Check here if you would prefer to receive
show correspondence by email.

Website _____

Sales Tax ID # _____

☐ I have requested a corner booth for an
additional fee.

Circle ONE Jurying Category:

Ceramics Drawing/Pastels Fiber/Basket/Leather Glass Jewelry Metal Mixed Media
Oil/Acrylic Photography Printmaking/Graphics Sculpture Watercolor Wood
Other _____

LIABILITY RELEASE

I hereby release and forever hold harmless the Pearson Lakes Art Center, the City of Arnolds Park, IA, the Arnolds Park Amusement Park, the Iowa Great Lakes Maritime Museum, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any and all responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to or participation in Art in the Park which is not responsible for any injury sustained by exhibitors or guests while within the space designated for exhibits. Further, I understand that I store my art at my own risk without exception or limitation.

My signature indicates acceptance of all conditions and rules of this prospectus. Application forms without signature will not be accepted. I have read the Inclement Weather Policy. I have enclosed all of the necessary information and payments for Art in the Park. All slides enclosed accurately represent my work.

SIGNATURE OF ARTIST _____

Checks payable to Pearson Lakes Art Center. **Mail to: Art in the Park, Pearson Lakes Art Center, PO Box 255, Okoboji, IA 51355**