

Exhibiting at the Pearson Lakes Art Center

The Pearson Lakes Art Center reviews entries, in all media, for solo and group exhibitions on a year-round basis as they build annual schedules. Specifics regarding what and how to submit will be located at the end of this document.



Our galleries are used to broaden the public's exposure to the arts and artists with regional, national and international reputations. Interest in our exhibition program extends beyond the Dickinson County community. We encourage public participation through lectures, films, readings, educational workshops and artists in the school programs. Works exhibited in our galleries are sometimes for sale and sometimes not. The Pearson Lakes Art Center's visual arts review committee strives to present stimulating exhibits that provoke challenging dialogue between viewers and artists. We seek to provide exhibition opportunities to visual artists who demonstrate creativity, mastery of materials and technique, and a unique view of life and art.

About the Okoboji Area

The Pearson Lakes Art Center is located in Northwest Iowa near beautiful Lake Okoboji which is the central lake in a chain of 5 glacier-carved lakes covering 15,000 acres in Northwest Iowa. We are close in proximity to the following metropolitan cities: 103 miles from Sioux Falls South Dakota to the west, 208 miles from Des Moines, IA to the South East, 186 miles from Omaha to the South West & 185 miles from Minneapolis, MN to the North East. Over 1 million people visit the Iowa Great Lakes during the summer months and spend in excess of \$160 million. There are 17,000 full-time residents in the Dickinson County, with a large jump in population in the summer months

Gallery Space Specs

There are currently three rotating galleries at the Pearson Lakes Art Center. Artists may propose an exhibit in a specific gallery, though final scheduling/placement will be made at the discretion of the Visual Arts Director and Visual Arts Committee.

We accept works in all media. However, although we have a theatre facility which includes projection capabilities, it is not available for prolonged (exhibition) use. The theatre may be utilized in conjunction with an exhibition for the purposes of lectures, films or slide presentations on a limited basis.



The Monte Pearson Gallery

consists of 151' of wall space at a height of 11' 10". Walls are $\frac{3}{4}$ inch plywood, covered with $\frac{1}{2}$ inch drywall. The gallery is approximately 1357 square feet and includes 6 movable walls made of the same materials with dimensions of 8' x 4' 2" x 2' 3" each.



The Weaver Lobby Gallery

consists of approximately 75' of wall space at a height averaging 8.5'. Walls vary from vinyl wallpaper covered $\frac{3}{4}$ plywood to vinyl wallpaper covered $\frac{3}{4}$ inch drywall. Four movable walls are also available, measuring 50 $\frac{3}{4}$ " x 27 $\frac{3}{4}$ " x 80 $\frac{1}{4}$ " high, and constructed of drywall. The Weaver Lobby Gallery is directly accessible from the art center's main entry and is also the overflow space for the Lauridsen Performing Arts Theatre. The gallery consists of two levels viewable from each other. Wall heights vary from 8' to 20'.



The John and Karen Goodenow Gallery

consists of 103 $\frac{1}{2}$ feet of wall space at a height of 8' 8". Walls are drywall.

NOTE: While the PLAC anticipates average wear and tear for exhibit displays, care of the space is encouraged. Installations that cause damage to gallery walls will require the artist's assistance, whether physical or financial, to return the space to its original state (i.e. major or numerous large holes or markings, painting of walls, etc.).

Exhibition Scheduling Details

Notification of acceptance:

Artists will be contacted by email or phone only if their work has been accepted for exhibition. The Director of Visual Arts will follow up with a contract for your review.

Delivery of Accepted Work:

Work must be received ready for installation: framed matted, wired, etc. All accepted work must be delivered and returned at the expense of the artist except where other agreement has been made with the Director of Visual Arts. Hand and shipped deliveries should be received a week in advance of the opening date of the exhibit. All shipped work must include arrangements made by the artist for insured return shipping at the artist's expense.

Installation:

All accepted work will be installed at the discretion of the Director of Visual Arts and/or exhibition coordinator of the Pearson Lakes Art Center. Exhibited work cannot be removed from the gallery before the close of the exhibition. The art center reserves the right to reject works that have been inaccurately represented by the images submitted. The art center reserves the right to reject works for exhibition that are deemed extraordinarily fragile or unstable, or does not meet exhibition standards.

Insurance:

All work is insured upon receipt at the Pearson Lakes Art Center under the Pearson Lakes Art Center's fine arts insurance policy.

Reception:

There is normally an opening or closing reception for the exhibit, with the artist present, and the option to give a short gallery talk. Openings traditionally take place the first Thursday of the exhibit from 5 – 7 p.m. with the talk occurring at 6 p.m.

Sales:

Work for sale is highly encouraged and preferred. 60% of sales go to the artist and 40% to the Pearson Lakes Art Center operating budget.

Classes and Workshops:

Artists who would like to offer classes or workshops can send a proposal outlining potential class offerings to our Education Director at education@lakesart.org.

Advertising and Promotion:

The Pearson Lakes Art Center advertises their exhibitions in the following ways: Postcards, listing in quarterly brochure, exterior entrance banner, local print advertisements, email and social media.

Reproduction Rights:

The Pearson Lakes Art Center reserves the right to reproduce any work accepted for exhibition. The art center assumes the right to photograph works for publicity or catalogue purposes.

Want to share your work in one of the galleries?

Send the following:

- Current resume
- An artist statement pertaining to the work being submitted for consideration.
- 10 – 20 JPEG Images, sent by email to: visual@lakesart.org
Label each image as: **ArtistLastName_Title**
- Include an image list with the following information: Your name, the artwork's title, date, size, media, and price or NFS value.

We do have the capability to review web sites during our meetings if you wish to provide your web site address. We welcome brochures, photographs and catalogs to be included if you wish. However, these items will not be returned.

Contact:

Director of Visual Arts

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712-332-7013



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