

# PLEIN AIR Painting Exhibition

PEARSON  
LAKES ART CENTER

“En plein air” = “In the open air”

Join us for our **2011 Plein Air Painting Exhibition**,  
**August 15th through the 17th!**

## INFORMATION FOR ARTISTS:

This event is for all artists who paint using the plein air technique in oil, watercolor, acrylic, and pastel. The painting period begins Monday, August 15th and wet works may be delivered for installation, Thursday, August 18th, by 11 AM.

Artists may paint any and all days of the painting period; all canvas/paper will be date stamped and authenticated by the PLAC prior to painting, beginning Sunday, August 14th, 12 - 3 p.m.; 8 am - 4 pm Monday, August 15th, 10 am - 4 pm the remainder of the painting days.

Artists are invited to paint in the Iowa Great Lakes Region (location suggestions provided) or paint in their area or region of choice.

There is a non-refundable \$10 Registration Fee to participate.

**All art must be created in the field; no studio work will be allowed.**

## EXHIBITION OPENING RECEPTION

The evening of the 18th, from 5 - 7 p.m., participating artists are invited as special guests to the Opening Reception. This free event is a great chance to meet other artists, greet the public, and enjoy refreshments in an atmosphere where sales are encouraged. The works will be displayed through October 15th in the Weaver Lobby Gallery and McIlrath Landing Gallery of the Pearson Lakes Art Center. This show will be judged, and recognition/awards will be given. All work must be for sale. Participation in the event gives consent to sell the art. The Art Center will retain 40% of the sale price.

## SCHEDULE

- **Registration now - July 29th**; \$10 Registration Fee. Applications received after July 29th are welcome but the artist may not make the promotional materials deadline.
- **AUGUST 14th Canvases/ paper stamped** at the PLAC, 12 - 3 p.m., or during hours listed Monday-Wednesday.
- **AUGUST 15-17 - Official Painting Period** - Artists are invited to paint at our local points of interest or in their area of choice.
- **Thursday, August 18th - 11:00 am All artworks due** at Pearson Lakes Art Center to be included in the Plein Air Gallery Exhibition
- **Thursday, August 18th - 12 pm - 5 pm Friends of the Visual Arts Preview.** Members of this group are invited to be the first to view and purchase fresh works for the show.
- **Thursday, August 18th - Opening Reception** for artists in the exhibition, 5-7 pm. The public is invited to attend. Judging decisions announced at 6:00 pm.
- **Saturday, October 15th- Plein Air Gallery Exhibit closes.** Work may be picked up during business hours or by appointment.

SPONSORED BY PHIL BROWN

# PLEIN AIR Painting Exhibition



## PLACES TO STAY

**Arrowwood Resort**  
**The Inn at Okoboji**

### **Campgrounds:**

Gull Point State Park  
Marble Beach State Park  
Arnolds Park City Campground  
Emerson Bay State Park

For a complete list of places to stay, visit  
[VacationOkoboji.com](http://VacationOkoboji.com)'s Lodging Directory

## PLACES TO PAINT

The Iowa Great Lakes region has a wide variety of landscapes for artists to choose from including marinas, open fields, high traffic business districts, and more. Or feel free to take your painting back home and paint at your favorite local area.

Old Town Spirit Lake  
Horseshoe Bend  
Broadway Street of Arnolds Park  
Public access points on the surrounding lakes

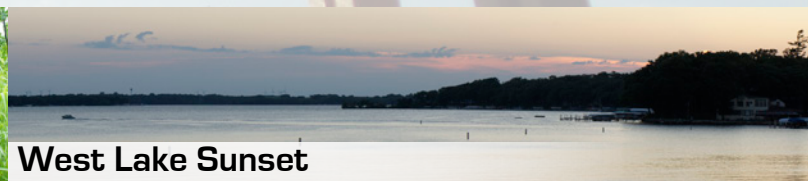
**If you would like to paint at a business or private residential location, please set up arrangements to receive property owner's consent in advance**

## AWARDS

**\$300 Best of Show**  
**\$200 2nd Place**  
**\$100 3rd Place**



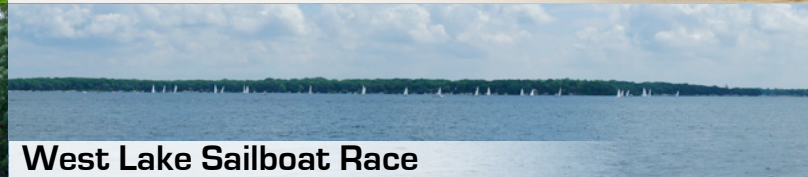
**Sculpture Trail**



**West Lake Sunset**



**Minnewashta Footbridge**



**West Lake Sailboat Race**



**Arnolds Park Amusement Park**



**Wetland north of PLAC**

Questions? Contact Danielle Clouse, Director of Visual Arts, 712-332-7013 ext. 114 or [danielle@lakesart.org](mailto:danielle@lakesart.org).